



Logo Color Usage

MASTER LOGO - Bitmap

To be used in all applications if and when possible, if the master logo cannot be used, please use the logos below.
 The high resolution Master Dynomax logo can be downloaded here: http://www.dynomax.com/_files/DMax_Logo_Large.zip



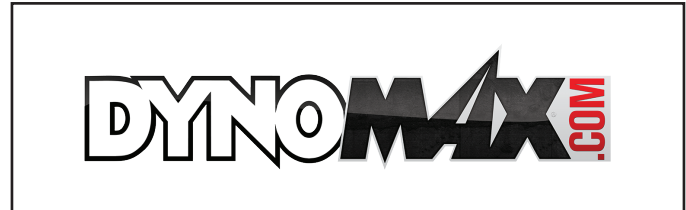
4 COLOR - Vector
 Use on light or dark colored backgrounds



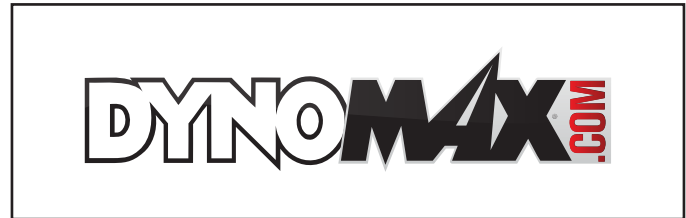
SCREEN PRINTING/EMBROIDERY - Vector
 Use on light or dark colored backgrounds



ONE COLOR - Vector
 Light colored backgrounds - Dark backgrounds use all white



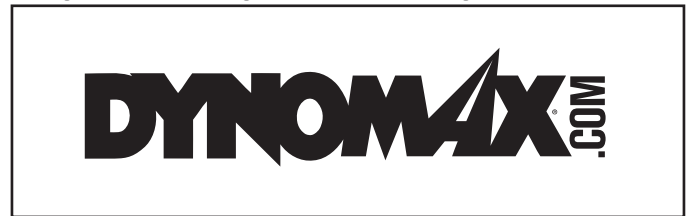
URL LOGO 4-COLOR - Vector
 Use on light or dark colored backgrounds



URL LOGO SCREEN PRINTING/EMBROIDERY - Vector
 Use on light or dark colored backgrounds



ONE COLOR - Vector
 Light colored backgrounds - Dark backgrounds use all white

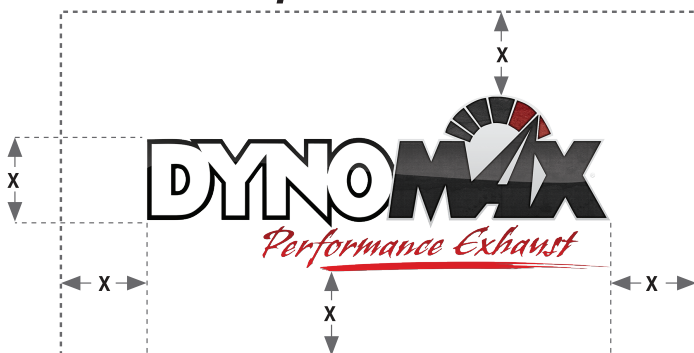


Usage in Text

DynoMax® Performance Exhaust Logo - Typographic Brand Representation (Acceptable)

DynoMax® Performance Exhaust

Minimum Clear Space



Color Palette / Size Requirements

DynoMax® Performance Exhaust Logo - Acceptable Spot and Process Colors

| | | | | |
|--|--|--|--|--|
| BLACK C - 0 M - 0 Y - 0 K - 100 | PMS 1797 C - 0 M - 100 Y - 99 K - 4 | WHITE C - 0 M - 0 Y - 0 K - 0 | | |
|--|--|--|--|--|

Minimum Size Print
 1.125-in. (28.5mm)



Minimum Size Web
 1.25-in. (120 pixels)



Minimum Size Print
 1.125-in. (28.5mm)



Minimum Size Web
 1.25-in. (120 pixels)

