Rancho® Performance Suspension & Shocks Logo Usage

Logo Color Usage

MASTER LOGO - Bitmap
To be used in all applications if and when possible, if the master logo cannot be used, please use the logos below.
The high resolution Master Rancho logo can be downloaded here: http://www.gorancho.com/_files/Rancho_Logo_Large.zip

4 COLOR - Vector
Use on light or dark colored backgrounds

URL LOGO 4-COLOR - Vector
Use on light or dark colored backgrounds

SCREEN PRINTING/EMBROIDERY - Vector
Use on light or dark colored backgrounds

URL LOGO SCREEN PRINTING/EMBROIDERY - Vector
Use on light or dark colored backgrounds

ONE COLOR - Vector
Use on light or dark colored backgrounds

ONE COLOR - Vector
Use on light or dark colored backgrounds

Usage in Text

Rancho® Performance Suspension & Shocks Logo -
Typographic Brand Representation (Acceptable)

Rancho® Performance Suspension & Shocks

Color Palette / Size Requirements

Rancho® Performance Suspension & Shocks Logo -
Acceptable Spot and Process Colors

BLACK	PMS 1797	WHITE
C - 0	C - 0	C - 0
M - 0	M - 100	M - 0
Y - 0	Y - 99	Y - 0
K - 100	K - 4	K - 0

Minimum Clear Space

Minimum Size Print
1.125-in. (28.5mm)

Minimum Size Print
1.125-in. (28.5mm)

Minimum Size Web
1.25-in. (120 pixels)

Minimum Size Web
1.25-in. (120 pixels)

Use of this information is subject to Tenneco's Trademark Usage Guidelines available at: **www.tenneco.com/our_brands**