

news release



**TENNECO DEBUTS NEW CLEVITE® ELASTOMER BRANDING
AT 2016 IAA COMMERCIAL VEHICLE SHOW**

Hannover, Germany, September 21, 2016 –Tenneco’s (NYSE: TEN) success has always been supported by a number of industry-leading brands. One of those brands – Clevite® Elastomers – today debuted its all-new logo design at the 2016 IAA Commercial Vehicle Show to help strengthen its brand position and support growth with its original equipment and global aftermarket customers around the world, particularly in Europe.

“Clevite Elastomers is well-established among the leaders in elastomer products globally,” said Steve Pohlman, Tenneco vice president and general manager, global elastomers. “The fresh, modern logo design reflects the innovation, technology and high-value solutions customers have come to expect from the Clevite Elastomer brand.”

The new logo incorporates updated typography while retaining the brand’s familiar blue and gray colors. The most significant change is the addition of a distinctive graphic mark to the logo. Nicknamed the “Elastamark,” this new element helps to distinguish and protect the brand and products in the marketplace, according to Joe Cerri, Tenneco elastomer chief engineer. “This unique graphic element enhances the brand’s appeal while providing counterfeiting protection. The elastamark was designed to be molded into a wide range of product sizes, serving as a symbol of quality that our customers will recognize and trust,” said Cerri.

Tenneco is exhibiting at Hall 16, Stand C10 at the 2016 IAA Commercial Vehicles Show, September 22-29 in Hannover, Germany.

Tenneco is an \$8.2 billion global manufacturing company with headquarters in Lake Forest, Illinois and approximately 30,000 employees worldwide. Tenneco is one of the world’s largest designers, manufacturers and marketers of clean air and ride performance products and systems for automotive and commercial vehicle original equipment markets and the aftermarket. Tenneco’s principal brand names are Monroe®, Walker®, XNOx® and Clevite®Elastomers.

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